

What is a Patient Advocate?

As a bladder cancer patient you have a unique experience of how bladder cancer impacts on daily life.

- Do you wish more people understood bladder cancer?
- Would you like to be more involved in bladder cancer research?
- Have you heard about a policy or law that you think is unfair?



By becoming a Patient Advocate, you will be able to join a community of ambassadors where you can help Fight Bladder Cancer improve national and international healthcare activities.

Being a Patient Advocate and speaking up for people with bladder cancer can make a huge difference to how healthcare is delivered in the future.

By acting as a representative, and getting involved in a range of ways, Patient Advocates can help change the way a condition is managed.

A Patient Advocate is a trained patient who contributes to one or more of the following activities:

Join meetings with the World Bladder Cancer Coalition, the European Cancer Patient Coalition, and the British Bladder Cancer Expert Working Group

Give public presentations about various topics (e.g. your bladder cancer journey; Fight Bladder Cancer information; wellbeing with cancer) at events like hospital awareness days; support groups; pharmaceutical team events; and the British Association of Urological Nurses conference

Give advice to research organisations on their research priorities – e.g. the National Cancer Research Institute; the British Bladder Cancer Research Consortium; the Urology Foundation; and Cancer Research UK

Talk to pharmaceutical companies and universities to ensure that clinical trials take on board the views of bladder cancer patients

Review the charity's organisational strategy & projects

Review guidelines and contribute to consultations with organisations including Public Health England, NICE, SMC, NHS and the European Association of Urology

The team at Fight Bladder Cancer will work with Patient Advocates, side by side, to train and prepare them.

If you would like to hear more about getting involved, please get in touch at info@fightbladdercancer.co.uk

